PASSENGER TYRES

KUMHO TYRE
KUMHO Ecowing KH19

ATTRIBUTES:
- Eco-friendly pattern design featuring leaf and dew shapes
- Rubber compound with nano technology to boost fuel efficiency and reduce CO2 emissions
- Pattern technology improves wet breaking and wear resistance
- Optimized noise levels through time-frequency analysis technology
KUMHO ECOWING ES01 KH27

ATTRIBUTES:
- Fuel-saving tyres of the new generation
- Optimised rolling resistance
- Superb wet-braking performance
- Quiet and smooth-running
- For small cars to compact and lower mid-class vehicles
KUMHO ECOWING KH30

ATTRIBUTES:
- Optimized footprint shape
- 3 circumferential grooves
- Variable sized tread
- Block design
- Reduced carbon footprint
- Formulated with eco friendly, silica-based compounds and designed for less rolling resistance
- Greater fuel efficiency,
- Delivers the perfect combination of comfort and handling with an improved ride
KUMHO ECSTA KH11

ATTRIBUTES:

- Continuous sport performance with luxury
- Incorporates a more effective rim protector
- Adopts race-proven tyre technology
- Special silica compound for wet performance
**KUMHO ECSTA HM KH31**

**ATTRIBUTES:**
- Balanced performance
- The best combination of in-out design
- ECSTA brand logo on the center rib
- Improved hydroplaning performance, reduced noise levels, and crisp handling

**Engraved logo on center Rib**
Signature ECSTA mark of quality

**Sinusoidal groove**
Water drainage maximized by applying fluid mechanics, utilizing optimal intersections of longitudinal and lateral grooves

**Wide longitudinal Ribs**
Optimized driving stability at high speeds through three wider center ribs

**Quietness and water drainage**
Perfect harmony of quiet ride and hydroplaning resistance through lateral groove matrix that also maximize performance

KUMHO TYRE
ATTRIBUTES:
- Enhance all season performance on any conditions
- Lower noise at high speeds
- Maintain high performance even when it is worn out
- The best combination of in-out design

KUMHO ECSTA ASX KU21

Handling Rim Protector Silica Assymetric Silent

The two main grooves are designed to minimize hydroplaning on wet roads and evacuate water more efficiently.

Circumferential ribs in the center of the tread ensure high-speed stability and handling.

Optimized blocks on the shoulder of the tread enhance handling and lower noise at high speeds.

The high-density sipes and low-angle lateral grooves guarantee reduced noise, and improved wet traction.
Optimization of shoulder blocks produces improved cornering grip with lower noise levels.

Four straight groove channels prevent hydroplaning by maximizing water evacuation.

Intermediate ribs optimized for wet.

Aesthetic multi sipes improve ride comfort, and noise performance.

Attributes:
- Optimized multi sipes & tread hardness give low noise levels
- Progressive & sensitive design
- Harmonic performance balance
- Under tread for vibration absorption

KUMHO ECSTA KU23

KUMHO TYRE
**ATTRIBUTES:**

- High end grand touring tyres for luxury sedans
- UHP Touring tyres with superb high speed drive stability, low noise and first class year round performance
- Superior water evacuation
- Elegant sidewall cosmetics

---

**Application of “Multi-Pitch” technology**
Variable pitch tread blocks reduced Road harmonics

**3-dimentional sipes like a shape of saw-tooth**
3D interlocking sipes assist with water evacuation, traction, handling and braking

**Longitudinal 4 channel grooves**
4 circumferences read grooves for superior water evacuation

**Application of “Dimples”**
Efficient sipe opening assist with lateral grip and even wear
Optimizing pattern block design for low noise level ECSTA logo in tread

Maximum grip power at cornering

Improved water removal and straight line stabilize the use of slash-style sipes

Application of straight line ribs in use for high speed drive stability

Straight grooves for aquaplaning resistance and notches to induce turbulence and reduce laminar flow friction

ATTRIBUTES:

- Racing proven UHP tyre with ECSTA brand logo
- Outstanding hydroplaning performance
- Excellent uneven wear resistance

KUMHO ECSTA SPT KU31

KUMHO TYRE
KUMHO ECSTA XS KU36

ATTRIBUTES:
- Steer racing tyres for maximum dry performance
- Asymmetric pattern design
- Ecsta logo engraved on centre rib
- Extreme grip performance
- Latest racing performance
**KUMHO ECSTA XT KU37**

**ATTRIBUTES:**
- Developed for sports compact car owners
- Directional pattern
- High performance handling without compromising ride comfort and quiet noise
- Sophisticated sidewall design
- Innovative pattern provides greater resistance to aquaplaning
**ATTRIBUTES:**

- Asymmetric design provides superb water evacuation for optimal driving on both wet and dry road conditions
- Solid centre rib provides continuous contact with the road, enhancing straightline stability and steering response
- Variable tread block design reduces road noise for improved ride comfort and overall driving pleasure
- Optimized footprint shape provides stable driving performance and even wear for life of tyre
KUMHO POWERMAX 769

ATTRIBUTES:
- Superb wet and dry traction
- Unprecedented resistance to aquaplaning
- Better comfort through minimized noise level
- Consistent high level of handling and grip
KUMHO POWERSTAR 758

ATTRIBUTES:
- Good resistance to aquaplaning
- Improved comfort through reduced noise levels
- Increased mileage & even wear
- Improved wet handling & traction
KUMHO SENSE KR26

ATTRIBUTES:

- Excellent all-around, wet and dry performance—the advanced tread compounding and casing construction raise the level of the total driving experience
- Specified in a wide range of fitments for today’s popular small, mid-size cars and hybrids
- Variable pitch tread blocks reduce road harmonics for a quiet ride
KUMHO SOLUS KH15

ATTRIBUTES:
- Proven wet and dry traction by original equipped car
- Lower noise level & better ride comfort
- Moderate handling & traction performance
It has been developed to provide a unique blend of ride comfort, noise qualities and responsive handling while providing very good traction on wet and dry roads.

Silica-based compound provides superb handling, braking performance and wear resistance.

Three longitudinal grooves provide maximum aquaplaning resistance.

Reinforced block stiffness improves cornering and braking ability.

Symmetrical tread design gives balanced performance.

A Grand Touring Summer tyre designed for the drivers of sports coupes and sporty sedans. It has been developed to provide a unique blend of ride comfort, noise qualities and responsive handling while providing very good traction on wet and dry roads.
KUMHO SOLUS KR21

ATTRIBUTES:
- Outstanding touring performance tyre with high mileage capability
- Modern tread and sidewall design provides sophisticated appearance
- Four longitudinal grooves for optimum wet drainage

KUMHO TYRE
KUMHO KH18

ATTRIBUTES:
- Differential ultimate lower noise level
- Uniform wear resistance, keep going when worn
- Excellent touring performance with H Harmony Silent

KUMHO TYRE
KUMHO SOLUS KH16

ATTRIBUTES:
- Outstanding driving stability in high speed
- All season performance harmonic tyre
- Not a boring tread & sidewall design
KUMHO SOLUS KH25

ATTRIBUTES:
- Balanced all season performance
- Improved traction and hydroplaning performance
- Variable pitch block design for lower noise
COMMERCIAL, RECREATIONAL AND 4x4 TYRES
KUMHO CRUGEN PREMIUM SUV KL33

ATTRIBUTES:

- First tyre in Kumho’s new Cru-Gen premium SUV tyre range, short for ‘cruising generation,’ and matches the typical modern day city and highway driving use of family sized SUVs
- High class premium all season touring tyre for luxury SUV’s
- Lower noise & outstanding ride comfort
- Well balanced dry & wet traction
- Caters is a long lasting, safe tyre providing good ride in all conditions whether its around town
Excellent steering stability at high speeds by incorporating solid blocks in the center rib

Noise levels reduced by applying cross-directional grooves and sipes in the shoulder area

Enhanced water clearance and wet grip from multiple V-shaped channels

Improved lateral grip from the combination of deep circumferential grooves and additional channels in the ribs

ATTRIBUTES:

• Engineered to provide ‘extreme performance and eye appealing appearance’
• Enhanced water clearance and wet grip form multiple V-shaped channels
KUMHO ECSTA X3 KL17

ATTRIBUTES:
• Developed for luxury and sports SUV
• Outstanding resistance to hydroplaning and excellent cornering stability
• High cornering grip and low noise 30” & 32” diameter sizes. From the company that first offered ultra large size SUV tyres

Four longitudinal channel grooves for superb hydroplaning resistance and wet drainage

Optimal design of contact area, and profile considering uneven wears by severe handling of SUVs

Wide center ribs for high speed driving stability with split edge blocks

Maximized block stiffness for improving grip power cornering
ATTRIBUTES:

- Maximum wear and traction characteristics, benefits of a close-packed, five-lug design
- Optimized wear due to wide TAW and a flatter tread radius
- Excellent retreadability achieved by designing tie bars/stone protectors into every rib
- Sturdy, chip and chunk resistant tread blocks
- Exceptional overall performance utilizing a computer-designed, natural shape mold

KUMHO KRD02
KUMHO KRS03

ATTRIBUTES:

- Excellent cost-per-mile, outstanding stability and confident handling, benefits of a wide, deep and efficient tread pattern
- Enhanced retreadability comes from groove bottom protectors designed to prevent stone drilling and stone retention
- Reduces progress of irregular wear due to lateral multi-sipes in the straight ribs
- Improved hydroplaning resistance and wet traction from S-shaped sipes in straight ribs
- Better traction and less stone holding is enhanced by variable geometry groove edges
KUMHO KRT02

ATTRIBUTES:

- Excellent cost-per-mile, outstanding stability and confident handling, benefits of a wide, deep and efficient tread pattern
- Enhanced retreadability comes from groove bottom protectors designed to prevent stone drilling and stone retention
- Engineered for minimal irregular wear with lateral, multi-sipes
- Improved hydroplaning resistance and wet traction from S-shaped sipes in straight ribs
- Maximum safe speed: 62 mph
KUMHO PORTRAN KC53

ATTRIBUTES:

- Powerful block design for heavy van/commercial usage with excellent drainage characteristics
- New generation for light commercial vehicle tyre
- Good handling
- Durable for high mileage
- Good handling characteristics
- For vans, light commercials and taxicabs
KUMHO PORTTRAN KC55

ATTRIBUTES:

- Designed for drive position use on light trucks
- Improve endurance performance on the saddle to reduce the fever bead
- According to the load and mileage improvement over anti-wear
- Handling performance improvements
ATTRIBUTES:

- Radial tyres for commercial light trucks
- Deep zigzag grooves for increased mileage and traction
- Straight center groove and sipes on four ribs to improve ride and noise
ATTRIBUTES:

- All purpose touring tyre provides the capability and confidence in a variety of driving situations
- New tread compound improves mileage and traction
- Wide tread width provides driving stability and a comfortable ride
KUMHO ROAD VENTURE SAT KL61

ATTRIBUTES:

• Modern & stylish pattern design
• Improved performance on wet roads
• Tread compound balanced for driving performance and tread life
• Optimized construction delivers even wear
KUMHO ROAD VENTURE MT KL71

ATTRIBUTES:
- Extreme MT for mountain climbing & rock crawling
- Improved on-road driving performance
- Stone ejector & mud cleaning performance

KUMHO TYRE
KUMHO ROAD VENTURE AT KL78

ATTRIBUTES:
- All terrain tyre for light trucks
- High level of braking and handling performance
- Stylish outlined white lettering
KUMHO SOLUS KL21

ATTRIBUTES:

- Low rolling resistance & noise
- Optimized wet traction
- Symmetric pattern with luxurious black sidewall design

KUMHO TYRE
KUMHO ROAD VENTURE ST KL16

ATTRIBUTES:
- Multi purpose SUV tyre provides impressive handling and plenty of traction in both wet and dry conditions
- Aggressive rib design offer all season performance and even wear
- 4 grooves provides for wet traction and hydroplaning
KUMHO ECSTA POSITIONING CARD

PREMIUM
ECSTA SPT KU31
ECSTA ASX KU21
ECSTA LX PLATINUM KU27

SPORT
ECSTA HM KH31
ECSTA KH11

ECONOMY

COMFORT
SOLUS EXPERT KH15

KUMHO TYRE